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## **Now Accepting Nominations for All Sports United's 2<sup>nd</sup> Humanitarian Award**

*Award honors a professional athlete's excellence in philanthropy*

**EL CERRITO, CA** – All Sports United announced the opening of nominations for its second annual Humanitarian Award, a prize that honors an outstanding professional athlete for his or her philanthropic work. The nomination and voting process will culminate in an award ceremony scheduled for June 26 at the Mid-America Club in Chicago, IL. Anyone can nominate his or her favorite sports philanthropist from February 3<sup>rd</sup> to March 10<sup>th</sup> at All Sports United's website, [www.allsportsunited.org](http://www.allsportsunited.org).

This year's campaign, now dubbed the "All Stars of Giving Challenge," will utilize an enhanced social media campaign created in partnership with Givkwik, a mission driven technology firm based in San Francisco. Fans will be encouraged to vote over multiple rounds in order to narrow down the field of possible winners to ten finalists, called the "All Stars of Giving." Fans can also share news of their votes on social media as well as contribute their own funds to increase the size of the financial prizes for the favorite nonprofit organizations of the ten "All Stars."

All Sports United expects to receive over one hundred nominations from many of the fifty-four recognized sports in the United States, expanding awareness of sports philanthropy and celebrating the contributions of all athletes. Last year's campaign received over 150,000 votes cast by fans through social media and the inaugural award was presented on June 9, 2013 to then-Chicago Bears defensive lineman Israel Idonije. The Israel Idonije Foundation was awarded a \$100,000 media grant courtesy of the PVBLIC Foundation to fund ongoing media campaigns to raise awareness and raise funds.

"For years, sports personalities have graced the news with stories of excellence, but in recent years, scandal and defeat seem more likely to grab headlines," said All Sports United Co-Founder Scott Manthorne. "By recognizing the efforts of deserving sports philanthropists, we can bring more positive news, highlighting the amazing work of athletes and promoting best practices for athletes' foundations." "The end result," adds Co-Founder Alan Pavlosky, "will be that countless lives will be affected in a positive way by leveraging the platform of professional sports."

**All Sports United, Inc.** ("ASUI") is a Delaware nonprofit corporation operating through a fiscal sponsorship with Edward Charles Foundation, Inc. (Federal Tax ID: 26-4245043), a California not-for-profit public benefit corporation with federal tax-exempt status from the IRS under Section 501(c)(3). Contributions to ASUI are tax-deductible to the fullest extent of the law. For more information, please visit: [www.allsportsunited.org](http://www.allsportsunited.org)

**Givkwik**, a mission driven tech company, will power champion nominations, fan voting, individual and corporate donation processing and grant distributions for the **All Stars of Giving Challenge**. For more information, please visit: <https://givkwik.com>